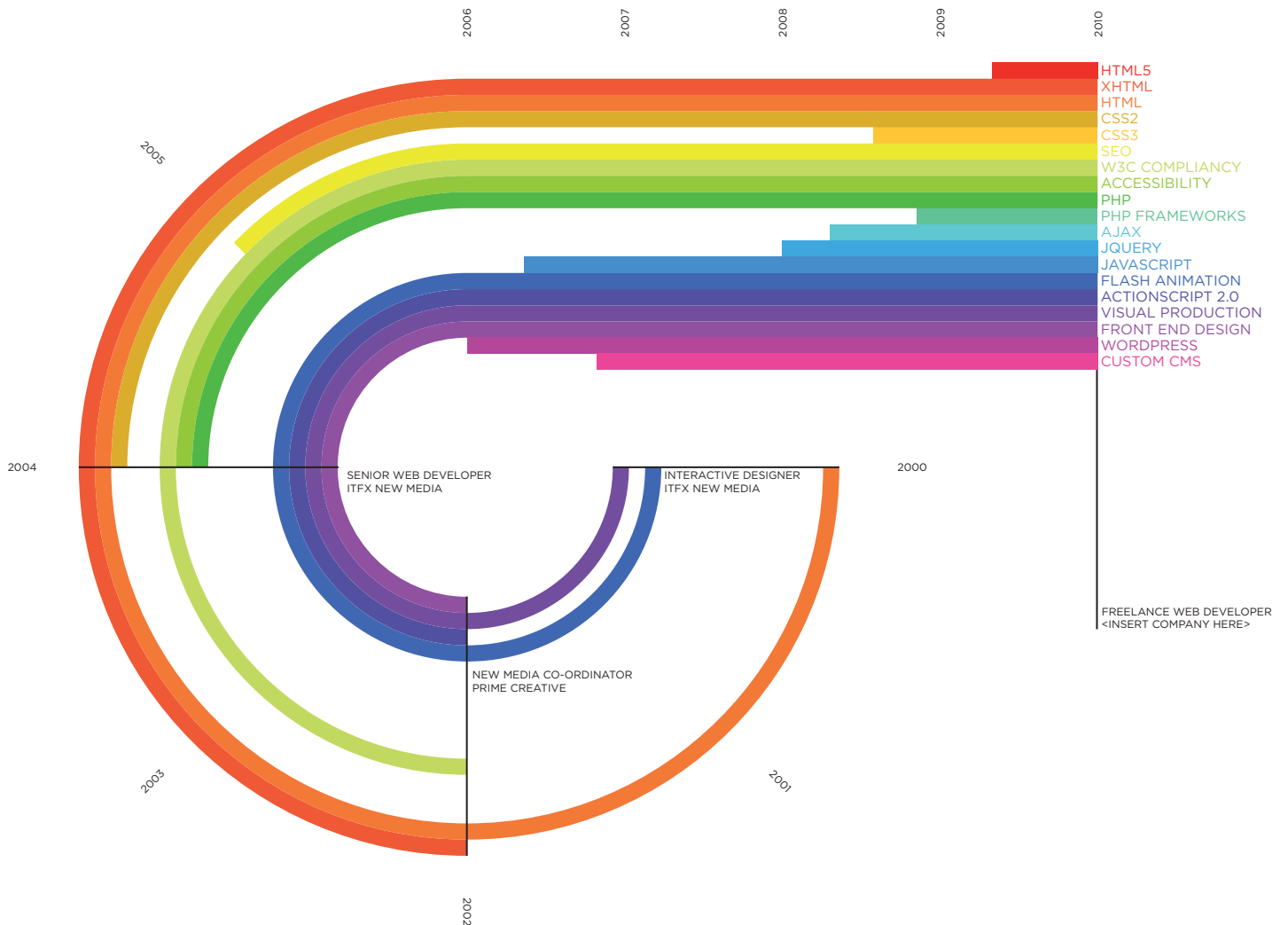


Ben Palmer

Front End Web Developer



Personal Details

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Around the Web <http://www.benpalmer.info>
<http://uk.linkedin.com/in/benjaminpalmer>
<http://twitter.com/benpalmer>
<http://delicious.com/roflman79>

Skills

Design Grid-based Site Layouts
Web Typography
Digital Branding
Email Marketing Visuals
Information Architecture

Client-Side Dev xhtml
html5
jQuery
CSS2/CSS3
ActionScript 2
POSH
Microformats

Server-Side Dev PHP
MySQL

Applications Textmate
Netbeans
Coda
Adobe Fireworks
Adobe Dreamweaver
Adobe Flash
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Apple Final Cut Pro
Autodesk 3D Studio Max
Microsoft Office
Apple iWork

Other Skills Wordpress Modification
W3C Compliancy
Accessibility
Flash Animation
Photo Retouching
SEO
E-Commerce Integration
Project Management
Client Liaison
DNS Management
Website Specification
Interactive PDF Production

URLs <http://www.bitique.co.uk>
<http://www.elixirfoundations.co.uk>
<http://www.prosperitysports.co.uk>
<http://www.hewittofsouthport.co.uk>
<http://www.rmlawyers.co.uk>
<http://www.hartleywadsworth.co.uk>
<http://www.laytraders.com>

Experience

2010 **Freelance Digital Creative**
TBWA\Manchester

Pure digital design in large graphic design agency producing visuals for websites and email marketing initiatives.

2010 **Freelance Web Developer**
WRG Creative Communication

Front end development with a view to meeting stringent retrospective browser specifications and accessibility goals.

2007-2010 **Digital Director**
Cheep Industries

Joint setup of a boutique graphic design agency with several other designers. Creation of popular design blog Bitique and management of client accounts, lead in all digital initiatives.

2004-2010 **Senior Web Developer**
ITFX New Media

Lead front end development using W3C compliant xhtml with CSS styling.

Production of visuals in a lead role as well as part of a brand development team

Web app development using PHP / MySQL - online shops, directories, content management systems, online quote generators and project management systems for clients such as HMRC, Hobs Repro and Jones Lang LaSalle

Constant experimentation into new interactive technologies such with a recent focus upon jQuery

Core implementation of on-site optimisation on existing and new sites including link structure, PageRank sculpting, URL optimisation, on page keyword weighting and content optimisation.

Technical advisory role in sales process including estimations, costings, specification, proposals and presentations to potential clients

2002-2004 **New Media Co-Ordinator**
Prime Creative

Production responsibilities included website design and development using xhtml and Flash, interactive presentations for CD/DVD, 3D visualisation from CAD drawings.

Setup and management of new media department within a small creative firm, fitting in with production setup and project management with client liaison.

2000-2002 **Interactive Designer**
ITFX New Media

Junior position where I learned on the job producing high value interactive design and animation projects for large corporation.